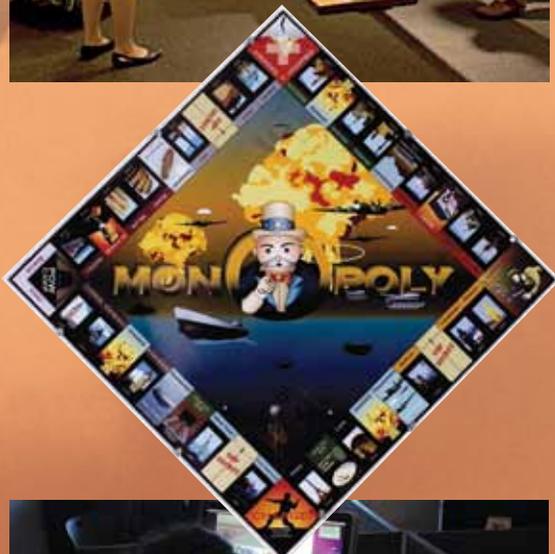


CREATIVE FUSION Take Flight!

SATURDAY, MAY 5, 2012, 6:30 PM

ALL PROCEEDS BENEFIT MIAD SCHOLARSHIPS



"MIAD is one of Milwaukee's great treasures, and David and I have seen firsthand the extent to which the college's students and graduates enhance the creative life of our community. As artists and designers, our students develop new ways of viewing the world, expressing ideas and solving problems."

**Madeleine Kelly Lubar, Vice Chair,
MIAD Board of Trustees**

"I personally learned long ago as chief marketing officer at MillerCoors the value of hiring MIAD students and graduates. Their incredible talents have historically and continually fueled the growth and leadership of southeastern Wisconsin's design community."

Robert Mikulay, MIAD Board of Trustees

That's why MIAD students travel from around the country and the world to attend college in Wisconsin - **and remain after graduation at a rate of 80%.**

Who are MIAD students?

- 725** strong, with enrollment growing annually
- 25%** are the first in their family to attend college
- 96%** receive financial aid
- 100%** acquire skills to address societal challenges through the Service Learning program's partnerships with more than 200 community organizations

What are their creative destinations as MIAD alumni? Take a look, and meet a few of them...

M I MILWAUKEE
AD INSTITUTE OF
ART & DESIGN

MIAD alumni grow and innovate our economy and society through leading companies and organizations; and one-third own their local businesses while serving clients worldwide.

"No other institution of higher learning was evoked as often for its influence, visibility and role in helping to nurture and sustain the creative talent in general, and design talent specifically, needed for the Milwaukee region's creative economy."

Michael Kane, Senior Associate for Mt. Auburn Associates, a worldwide expert on economic growth who conducted extensive research on Milwaukee's workforce development

Where are MIAD alumni?

- A O Smith Corporation
- Artists Working in Education (A.W.E.)
- Aurora Health Care
- B V K
- Business Journal of Greater Milwaukee
- Cramer-Krasselt
- DCI Marketing, Inc.
- Discovery World Museum
- Fiskars
- Flux Design
- GE Healthcare
- Goodwill Industries
- Harley-Davidson Motor Company
- Jockey International
- Johnson Controls
- Journal Communications
- Kimberly Clark
- Kohler Company
- Kohl's Corporation
- Laughlin Constable
- Manpower
- Master Lock
- MillerCoors
- Milwaukee Public Museum
- Milwaukee Public Schools
- Northwestern Mutual
- Pleasant Company
- Public Allies
- Quad Graphics
- Robert W. Baird & Co.
- Rockwell International
- S.C. Johnson and Son Inc.
- Sargento Foods Inc.
- Trek Bicycle Corporation
- Veterans Administration
- Weyco Group

The list goes on...



Mary Osmundsen '97
Artist/Program Coordinator
Artists Working in Education (A.W.E.)



Casey Ketterhagen '98
Senior Designer-Stylist
Harley-Davidson Motor Company



Ryan Jerome Ramos '02
Lead Industrial Designer
Healthcare Systems, GE Medical



Jeanette Arellano '10
Latino & Outreach Education Coordinator
NAMI of Milwaukee/Public Allies

MIAD is Wisconsin's only independent, non-profit college of art and design conferring the Bachelor of Fine Arts degree, the most highly regarded undergraduate degree in the visual arts that is accredited at the national, state and regional levels.

General Info: 414.847.3200 • Admissions: 1.888.749.MIAD • facebook.com/MIADcollege • twitter.com/MIAD_edu