



Many of you know that I believe the M in MIAD matters.



We see our work in service to the community, and we are committed to making Milwaukee and MIAD more equitable and vibrant places to explore and launch careers, and to attract new ideas and talent to Milwaukee’s creative industries.

With your invaluable support, we have created programs and services to increase the representation of diverse voices in our students’ experiences and our curriculum, and in our expanding community programs.

We have continued to create spaces to serve our growing student body and to meet the needs of our Milwaukee business, nonprofit and cultural communities.

Most importantly, we have enhanced resources and scholarship funding for incoming and current students to increase access to our award-winning curriculum and ensure student success.

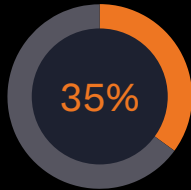
Much of this has been achieved with your support throughout the year. MIAD’s \$10 million campaign, Our Creative Future, was publicly announced in May and co-chaired by Madeleine Lubar, Bob Mikulay and Sarah Zimmerman. Because of all of you, the campaign is at 87% completion.

Together, we will continue to positively impact the lives of those in our shared communities.

Thank you for helping our students to realize their promise of today, and our community’s promise of tomorrow. It is a privilege to share with you our accomplishments in 2021-2022.

A handwritten signature in blue ink, reading "Jeffrey Morin".

Jeffrey Morin | MIAD President



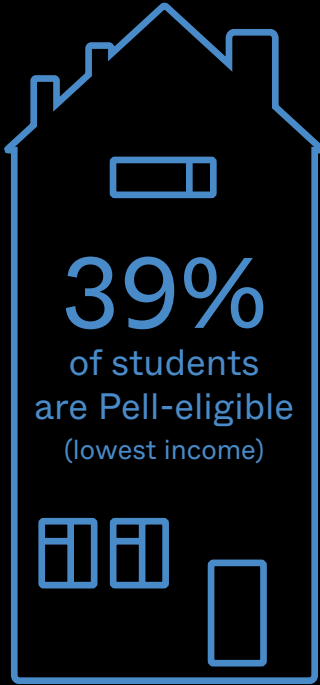
35% of students self-identify as students of color



63% of first-year students from Wisconsin are the first in their family to attend college

Your support helped MIAD fuel Milwaukee's creative pipeline

Five professional partners joined the MIAD Design Internship program, offering their expertise, time and spaces to the city’s future designers. • More than \$430,000 was raised in support of student scholarships at the 2022 Creative Fusion event. • Donations, endowed funds, in-kind gifts and sponsored projects allow our students to excel in pursuit of a creative career.



Our Work in Service to the Community – MIAD People

MIAD students, alumni, faculty and staff are driven by excellence and committed to embracing diversity while addressing societal needs and challenges.



Welcome



2021-22 AICAD Fellows

The Association of Independent Colleges of Art & Design (AICAD) fellowship program aims to help increase racial and ethnic diversity of faculty at art and design colleges. The fellows are nominated by their home institution for this national program. MIAD welcomed AICAD Fellows Morgan Bouldes (MFA, Photography, 2021, Cranbrook Academy of Art), Talia Dutton (MFA, Comics, 2020, California College of the Arts) and Phillip McFarlane (MFA, Communications Design, 2018, Pratt Institute). They joined returning (second-year) AICAD Fellows: Gabriela Escovar, Zuhail Feraidon and Yeon Jee.

AICAD Fellows Phillip McFarlane, Morgan Bouldes and Talia Dutton.

Steven Lee (Steve) Hanson - Vice President for Academic Affairs

Steve Hanson is a ceramic artist with extensive classroom, leadership and community experience who came to MIAD after serving as chief academic officer of the Munson-Williams-Proctor School of Art and dean of PrattMWP College of Art and Design. Hanson has overseen the launch of MIAD's new Animation track and the development of new programming across majors. He also helped students establish a Student Advisory Board, creating a conduit between students and academic leadership.





Congratulations!

MIAD's Largest Graduating Class and Senior Exhibition

Time-honored traditions met 21st century technology and societal needs in the MIAD 2022 Senior Exhibition, generously sponsored by BMO Harris Bank. The exhibition celebrated the capstone projects of nearly 190 emerging creative professionals, the largest graduating class in the college's history.



Emma Moretti '22, Product Design
Driven by empathy and solving challenges, senior projects included inContent – a clothing line for catheter users to ease, and dignify, the use of a daily catheter to improve life physically and mentally.



Ewelina Laczak '22, Product Design
created Roomi – a customizable, modular and sustainable children's dollhouse toy that includes traditional and "nontraditional" rooms such as science labs and art studios. She is assistant designer at Kohl's.



Lily Johnson '22, Illustration
In Don't Stop the Presses, Lily Johnson adapted the venerated printing press to promote a campaign for sustainable design. Her eco-friendly relief printing project tested three organic materials. She is graphic designer at Discovery World.

Catherine Curry '23 – Type Directors Club Scholarship

MIAD was one of only eight design schools nationwide selected to participate in the Type Directors Club (TDC) Scholarship program. The TDC, which sets the standards of typographical excellence in advertising, design and publishing, recognized Catherine Curry '23 for work that "demonstrates exceptional talent, sophistication and skill in the use of typography." Curry said she was honored "to be recognized for my passions, especially by such an established and respected organization.... Every personal touch you add to typography transforms a letter into an artistic letterform."

Vedale Hill '11 – 2022 Milwaukee Magazine Unity Award

For Vedale Hill, "[S]ocial justice is tied into my art just as much as the air I breathe." From large-scale murals to HomeWorks Bronzeville, an artist collaboration development focused on renewing the neighborhood, to Jazale's Art Studio, where he teaches at-risk urban youth, Hill seeks to unify people from different backgrounds while prompting conversations about diversity, race relations, identity and character.

Our Work in Service to the Community – MIAD Programs

MIAD envisions our community as a more equitable and vibrant place to explore and launch careers, attracting new ideas and talent to Milwaukee's creative industries.



Design Internship Program – Opening Career Pathways

MIAD's yearlong Design Internship Program was founded in 2021 to open career pathways and a college education to underserved youth in Milwaukee and to increase, with our undergraduate program, people of color in the design/creative industries.

In summer 2022, 45 underserved students, 90% of whom are students of color, began the expanded program with five internship partners. With 100 students applying for the 45 placements, MIAD seeks to expand again in 2023 to 60 internships. The program also includes Pre-College scholarships, mentorship by MIAD students and faculty, and design projects. It is generously supported by Bader Philanthropies, Inc. and other donors.



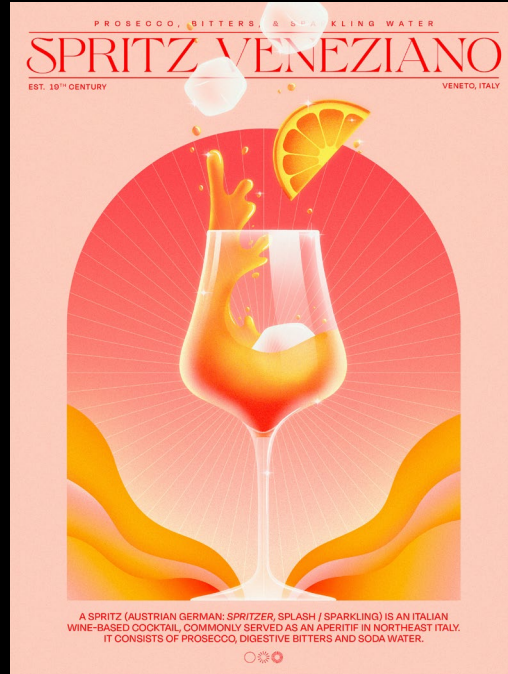
“My favorite part of this experience was ... the people I was working with. They made me feel like I was part of the actual job and not just a two-week intern.”

Timiyia Lewis '23, Messmer Catholic High School; intern at Rinka+.



New Animation Track – Meet Kelsey Robinson '21

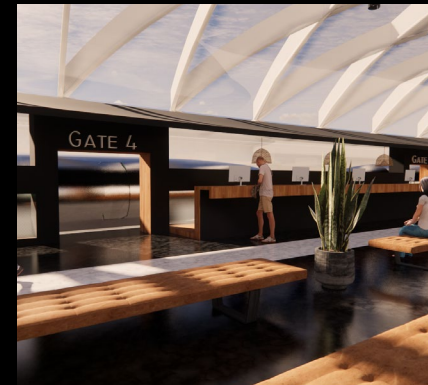
Kelsey Robinson '21 (Illustration) is multimedia artist at Cynosure Creative Agency, a 2022 Emmy-award-winning firm whose creative director is MIAD alum and Trustee Xavier Ruffin '10. Although Robinson graduated before the formal launch of the Animation track in MIAD's Illustration major, he exemplifies how combining illustration and animation prepares students for versatile careers in industries such as TV/film production, video game design, software publishing, advertising, marketing, data visualization, and medical, architectural or crime scene animation.



Personal work, Spritz Veneziano



Robinson designed the identity and materials promoting the 2022 MIAD Senior Exhibition.



MIAD Identity Series – Welcome D. Denenge Duyst-Akpem and Rafael Francisco Salas

MIAD's Identity Series highlights the roles identity and representation play in creative practice. In 2021-22, MIAD welcomed D. Denenge Duyst-Akpem – a “space sculptor,” writer, performance artist and educator in the realm of Afrofuturity who designs for transformation – and Rafael Francisco Salas – artist, arts writer and educator – who combines landscape, portraiture, architecture and country music into artwork. An initiative of MIAD's expanded Equity & Inclusion Center and First-Year Experience, the series is generously supported by the Forest County Potawatomi Foundation.

Hyperloop MKE – Designing for the Future

When team members of a global network wanted fresh, visionary and sustainable design proposals for a next-generation tube-based transportation system and its built environment, they turned to MIAD Interior Architecture and Design juniors. Students designed a Social Pavilion, exterior Social Yard, station seating, gates and interfaces for Hyperloop MKE. They received feedback throughout the semester from HyperloopTT experts in California, Minnesota and Illinois.



Presence and Persistence: Visions of American Blackness

In an exhibition celebrating the trials, triumphs and history of Black people in the United States, the works of Sandra Bridges, David Anderson, Chrystal Denise Gillon '98 and Jerry Jordan spoke out in opposition to the marginalization and racism that continue to plague our country. The exhibition was presented with community partner: the Milwaukee Art Museum's African American Art Alliance.

Our Work in Service to the Community – MIAD Places

MIAD emerged fully from the pandemic, continuing to create vibrant spaces to live, breath and work as a college community and engaged community citizens.



Lubar Centers for Innovation & Emerging Technology

At Creative Fusion on May 14, 2022, MIAD announced the public phase of Our Creative Future, the college's \$10 million comprehensive campaign, now at 87% completion. Through the campaign's success and the generosity of the Lubar family, the college announced the naming of the Lubar Centers for Innovation & Emerging Technology. The centers provide creative solutions to meet the needs of Milwaukee's business and nonprofit communities, and teach students how to use the technologies of today and methodologies for learning future technologies.



Community Hub and Gallery

Through Our Creative Future, MIAD created the Community Hub & Gallery to hold year-round exhibitions, film screenings and presentations for students and the community. The college also completed a new Admissions Center and Lobby to welcome and engage MIAD undergraduates, youth program students and community members. MIAD's partner, Rinka+, and team member Adam Gerhard '15 (Interior Architecture and Design), designed the spaces.

PHOTOVERSE SELFIE MUSEUM

MIAD MILWAUKEE
INSTITUTE OF
ART & DESIGN



Photoverse Selfie Museum at The Ave.

Through the Lubar Innovation Center, students designed 24 immersive scenarios for the selfie museum at Milwaukee's The Avenue. The project resulted from the reputation the Lubar Innovation Center and students' work has gained with nonprofit and business clients throughout the greater Milwaukee region. Michael Garcia-Krapfl '22 (Illustration) said, "My favorite part of this project was the collaboration – working with the client and the project managers, the construction crew and especially the artists."



Bringing Positivity to the Neighborhood

With input from more than 100 community residents who wanted "positive public art," LaNia Sproles '17 (New Studio Practice: Fine Arts) created a vibrant mural in the Metcalfe Park neighborhood for the Jewish Community Pantry. The mural was funded by the Northwestern Mutual Foundation in partnership with several community organizations. One of Sproles' favorite images, that of a house, provides a "sense of security" that is "a privilege," the artist said.

KOMATSU

Making 'Mohr' Room for Art with Komatsu

When Komatsu wanted to build partnerships with new neighbors in the Harbor District and surrounding areas, the company reached out to MIAD to curate the Mohr Room for Art, which opened its first exhibition of works by 11 MIAD students and alumni in May. Though a private gallery, the Komatsu Mining Open House drew more than 2,000 community members.

Throughout this report, you have met some of the people, programs and places that make MIAD and Milwaukee unique. Because of you, we are thriving.



You, and our amazing comprehensive campaign co-chairs, Madeleine Lubar, Bob Mikulay and Sarah Zimmerman, have enabled us to truly Focus on the Future and raise 87% of our \$10 million campaign.

Together, we acknowledge the past and put forth the efforts of investing in the present to fuel students’ promising careers, the college’s award-winning programs and Milwaukee’s creative hub.

We have so much to be proud of and grateful for. And yet, our work is not done.

Thank you, on behalf of our students, for helping us to seize all opportunities, and for your continuing support of our students and community. Because of you, our shared future is bright.

A handwritten signature in black ink that reads "Tracy Milkowski".

Tracy Milkowski | Vice President for Institutional Advancement

Our Creative Future

June 1, 2021 - May 31, 2022

Thank you to our generous donors who pledged their new or renewed support to MIAD's Our Creative Future campaign. Your commitment to MIAD's people, programs and places allows us to continue to grow our footprint, partners and connections in the Milwaukee community and beyond. Your support helps MIAD to fulfill our mission of igniting curious minds through art, design and service.

\$100,000+

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Lynde Uihlein

\$99,999-\$10,000

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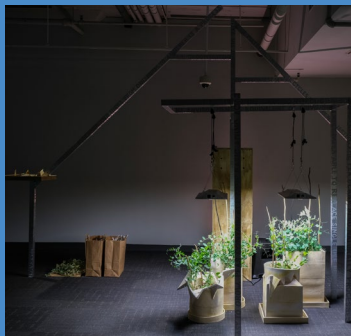
Bert L. & Patricia S. Steigleder Charitable Trust

United Way of Greater Milwaukee

June 1, 2021 - May 31, 2022 Newly Endowed Scholarships

- The Bosley & Green Foundation Endowed Scholarship

Rich Kohnke Endowed Scholarship



Connecting Our Global World

Reimagining the Global Village,” curated by Nirmal Raja ’08 (Painting) and generously sponsored by Fiserv, showcased transnational art collaborations among more than 30 artists from 18 countries, and between artists and communities. Their work revealed the importance of human connection and how artists create a more caring world while addressing global issues: refugees at borders, ruptures in cross-cultural communication and climate change. Raja was named a 2022 Artist of the Year by the Milwaukee Arts Board.

June 1, 2021 - May 31, 2022 Donations

\$100,000+

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Honoring a Legacy of Passion – Douglas F. Frank
Endowed Photography Scholarship

For Douglas (Doug) F. Frank, photography was truly a lifelong passion and profession. His wife, Marnie Frank, and sister, Gail Kursel, say he began making photographs as a young child. Doug received a bachelor’s degree and Master of Business Administration from Marquette University, but soon realized he wanted to pursue photography as a profession rather than an avocation.

“Primarily self-taught,” says Marnie, “as a young adult Doug took classes from Murray Weiss, whose school of photography became part of MIAD.”

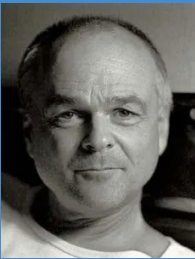
To honor Doug’s legacy of lifelong learning, humble approach to his nationally and internationally exhibited and collected work, and gratitude to those who helped him pursue his creativity, Marnie and Gail established the Douglas F. Frank Endowed Photography Scholarship.

“It is my hope,” says Marnie, “that recipients of the scholarship find joy and self-expression in photography as Doug did and that this leads to a lifelong interest and creativity.”

“We feel that giving photography students a helping hand with a scholarship fund to MIAD will embody what Doug would want for students who can now learn from him and his work,” says Gail.

Relocating to Oregon from Milwaukee in 1979, Doug photographed the landscape of the West for the next 40 years. Gail says, “He held very high standards for the quality of his work – including selection of equipment, exposures, location, composition and printing. His passion included photographic equipment – at the time of his death, his camera collection included several hundred different types.”

“Selling and making a name for himself was not his goal,” says Marnie. “Rather, he made photographs to explore his inner life and convey what moved him.”



“Most of all, he was a warm and caring man. He loved his family, and he loved his art.”

June 1, 2021 - May 31, 2022 Donations

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Creative Fusion:
Focus on the Future

Creative Fusion roared back on May 14, 2022, to raise more than \$430,000 in support of student scholarships. MIAD Trustees and Our Creative Future campaign co-chairs, Madeleine Lubar, Bob Mikulay and Sarah Zimmerman joined spouses David, Susan and Steve to co-chair the gala. The college announced the public phase of the \$10 million campaign, and more than 350 guests enjoyed a first look at the newly named Lubar Centers for Innovation & Emerging Technology.

Save the Date: Creative Fusion
Saturday, May 6, 2023

*Deceased

Honoring a Lifetime of Creativity and Caring – Lois Ehlert and John Reiss Memorial Scholarship

Layton School of Art alumnae Lois Ehlert may be best known for her award-winning illustrations of children’s books. Between 1961 and 2017, she illustrated 52 books, 31 of which she also wrote. Among the most popular are “Chicka Chicka Boom Boom,” written by Bill Martin Jr. and John Archambault, and “Scraps: Notes from a Colorful Life,” her autobiography for young children. In addition to books, she did illustrations for many children’s magazines, textbooks, workbooks, and activity books and games.

What some may not know, says her brother, Richard Ehlert, is that “Lois was a scholarship student with a lot of economic need, and scholarships helped her get through difficult circumstances. Because she got a lot of support, she wanted to help other students in similar situations.”

She did that during her life, supporting other artists, and after her passing in 2021, when Richard and his wife Pat established the Lois Ehlert and John Reiss Memorial Scholarship, an endowed scholarship to honor Lois and her husband.

Lois received her Bachelor of Fine Arts from Layton in 1959, and also had a diploma in Advertising Design. She taught children while completing her degree, and adults after that before beginning her freelance career.

That career burgeoned to include promotional materials for national, state and local library systems. Lois also designed myriad materials for the Milwaukee Art Museum and the Milwaukee Chamber Orchestra, as well as hospitals, libraries, UPAF, zoos, galleries, universities and major companies such as Miller Brewing. In 1997 she designed new flooring for the Milwaukee Public Library’s Children’s Room.



In addition to being a great artist, says Richard, “Lois was a fine person, a caring family member and a lover of nature, as seen in much of her art.” Her final book, “Red and Green,” is scheduled for publication in fall 2023.



Throughout her career Ehlert won numerous awards, including a Caldecott Honor, Honorary Doctorate, Addy Award and Lifetime Achievement Award from the Society of Illustrators.

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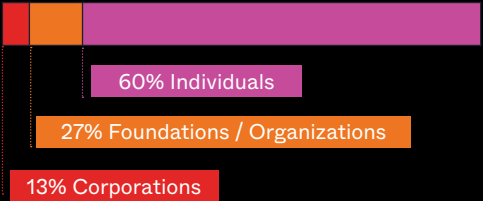
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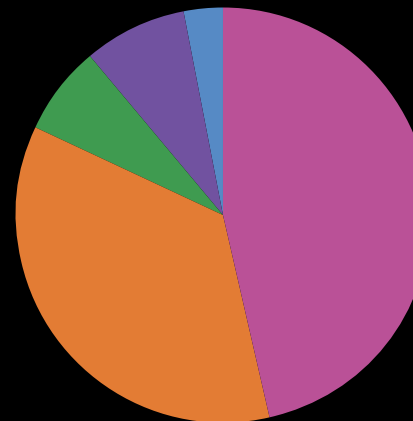
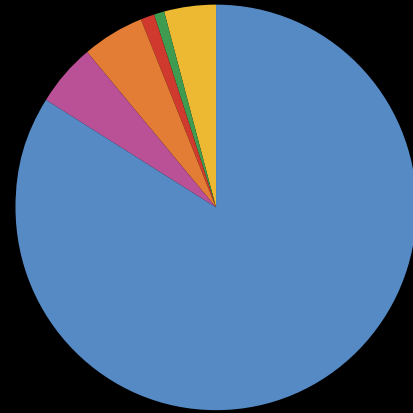
2021 – 2022 Financial Summary

Revenues

Tuition & Fees	84%	\$35,819,340
Contributed Revenue	5%	\$1,922,055
Government Grants	5%	\$2,219,189
Auxiliary	1%	\$495,963
Investment, Sale of Assets, Other	1%	\$425,302
Non-Operating Revenues	4%	\$1,581,966
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Total Revenues	100%	\$42,463,815

Expenses

Student Scholarships and Grants	47%	\$18,546,956
Academic and Student Support	36%	\$14,118,441
Administrative Support	7%	\$2,975,418
Facilities and Operations	8%	\$2,985,795
Auxiliary	3%	\$1,128,959
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Total Expenses	100%	\$39,755,569



2021 – 2022 Board of Trustees

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Milwaukee Institute of Art & Design
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Milwaukee, WI 53202
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2023 Events

Jan. 20 & 21

Gallery Night & Day at MIAD

Featuring “Art Against the Odds: Wisconsin Prison Art” and “Wig Heavier Than a Boot: The Work of David Johnson”

Early 2023

MIAD Gallery at the Ave opening

Apr. 21 – May 6, 2023

MIAD Senior Exhibition

Preview Night is April 19

May 6, 2023
Creative Fusion



The 2022 Summer MIAD Pre-College program, presented by Associated Bank, brought 293 high school students to campus in Milwaukee’s Third Ward. This record number of students developed creative skills and explored career pathways in art and design fields. More than 70% of students who attended the program received a scholarship thanks to the generosity of our donors and sponsors. Associated Bank’s multi-year sponsorship provides scholarships for low-income youth to attend MIAD Pre-College.



Sign up to receive emails on events and the
MIAD Gallery at the Ave opening!

miad.edu/joinourlist